



Computerized Tire Dealer Information System

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JMK AUTOMATION OF OEConnection

PROCESSING

Automated Electronic Sending . . .

- of inventory data to OEConnection for use on their website

Automated Re-order Processing . . .

- of data from OEConnection, which receives, creates, & prints Delivery Orders
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MARKETING

Automated List Maintenance . . .

- of nearly **18,000 ship-to names and addresses of participants in the OEConnection program**, allowing for direct mail and/or personal contact to encourage and strengthen the tire dealer-supply relationship

OECONNECTION

A single-source access point for “Direct-from-the-Manufacturer” tire supply.

OEConnection is a venture of

Chrysler
Ford Motor Company
General Motors
Snap-On

providing tires to new-car dealerships, collision repairers, fleets, and repair shops.

HOW IT WORKS

- tire dealers electronically send their stock levels to OEConnection
- supply orders are placed at the OEConnection website by new-car dealerships, collision repairers, fleets, or repair shops
- those tire orders are referred to local, participating tire dealers (YOUR STORE) for fulfillment to the originator of the order
- the fulfilled order is billed to the vehicle manufacturer by the tire manufacturer, and subsequently to the originator of the order
- the tire dealer (your store) is issued a credit by the tire manufacturer, as part of their national ‘Purchase/Resale’ program

To become a participating tire dealer contact OEConnection at:

OEConnection
4205 Highlander Parkway
Richfield, OH 44286
Phone: 888.776.5792
www.OEConnection.com/