

# JMK

# Computerized

## Tire Dealer Information Systems

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# Tire/Wheel Images

## On Call

### Easy to use Option to display Images

- 1) Use these screens to look-up the Tire/Wheel to display
  - Develop a "QUICK QUOTE" or ESTIMATE for a TIRE/WHEEL
  - Process or Develop an ORDER, WORK ORDER, or ESTIMATE
  - INVENTORY Master File
- 2) Mouse click the underlined line number to show the image

This feature allows for a simple mouse click to display an image of the selected Tire/Wheel item along with product information – direct from the manufacturer’s web site.

This is increasingly important in today’s market given the:

- A. Proliferation of models from the same manufacturer with similar names – but different features/benefits – yet intended for the same market segment.
- B. The need for accurate information in real “Customer Waiting” time to:
  - 1. Collaborate in writing the sales person’s suggestions
  - 2. Quickly generate a simple screen print handout, to play on the human nature need to walk away with a tangible document so that they can:
    - a. Differentiate selections between dealers as they “shop and compare” their purchase options.
    - b. Simplify this typically foreign purchase, where they have very little knowledge and lots of apprehension, and give confidence when they:
      - 1) Tell their “significant other” about the choice they intend to make.
      - 2) Return to your location to buy, where they can intelligently ask for the same product originally recommended.

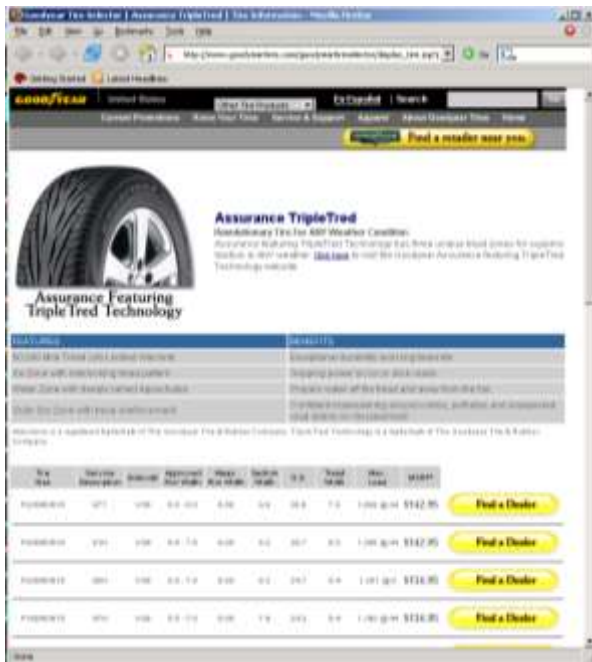
# Sample Screen

## OE Option 1 - "QUICK QUOTE" or ESTIMATE

OE603 - Quote										CCC		
Size Cat: E56 Qty: 4 Const: ALL SW/BC: ALL /ALL VS: R SP: 03 ,05 ,90 ,91												
	Description	SW/BC	Q/A	Q/C	FET	SELL\$	Total\$\$	LOC				
01	P215/65R15 95H BST HP41 P/S OWL LR=B		-1	1		96.99	\$488.00					
02	P225/60R15 95H BST HP41 P/S OWL LR=B		0	0		100.99	\$505.12					
03	P255/60R15 85H BST HP41 P/S OWL LR=B		0	0		107.99	\$535.08					
04	P215/65R15 95H BST TURNZ H P/S BLK LR=C		0	0		109.99	\$543.64					
05	P215/65R15 95S BST TURNZ S P/S BLK LR=B		0	0		90.00	\$458.08					
06	P225/60R15 91V BST TURNZ V P/S BLK LR=B		0	0		152.99	\$727.68					
07	P215/65R15 95S DOU GRAN TRAC B RWL LR=B		0	0		51.99	\$295.40					
<u>08</u>	P215/65R15 95T ASSUR COMFORTRD BSL LR=S		0	0		94.99	\$479.44					
<u>09</u>	P215/65R15 95H ASSURANCE TRIPL BSL LR=S		0	0		94.99	\$479.44					
10	P215/65R15 95S GYR EAG GA P/S BSL LR=B		0	0		115.99	\$569.32					
11	P225/60R15 95S LR PERF GT P/S BLK LR=B		-1	0		68.99	\$368.16					
12	P215/65R15 95S LR PERF GT P/S RWL LR=B		0	0		65.99	\$355.32					
13	P225/60R15 95H LR PERF HR P/S BSL LR=B		0	0		72.99	\$385.28					
14	P215/65R15 95H LR PERF HR P/S BSL LR=B		0	0		70.99	\$376.72					
15	P225/60R15 95V LR PERF VR P/S BLK LR=B		0	0		94.99	\$479.44					
16	P215/65R15 95S LAR P TOUR P/S WW LR=B		0	0		72.99	\$385.28					
<u>17</u>	P215/65SR15 95S MIC HARMONY BLK LR=B		0	0		162.99	\$770.48					
<u>18</u>	P215/65TR15 92T MIC HYDROEDGE BLK LR=B		0	0		162.99	\$770.48					
<u>19</u>	P215/65SR15 95S MIC SYMMETRY BLK LR=B		0	0		162.99	\$770.48					

MODIFY                      SELECT and DISPLAY                      PROCESS                      CHOICE#  
 #-Qty                      P-Price C-Compar, L-Loc, O-OnOrdr Q-Quote, S-Sell, E-Estimate  
 (F9), enter LETTER or move to option # and EXEC, F13=REDEFINE, F11=MORE, 99=END

Underlined line numbers indicate that they are linked to images. In this example, clicking on 09 will display this Internet generated image



You can:

- Display as many images at one time as you wish
- Resize and rearrange them on your screen
- Turn your display to allow the customer to also view them
- Keep multiple images on the screen at any one time
- Utilize local or internet supplier's images
- Print data on demand

# Examples

OE603 - QU  
Size Cat: E

01 P215/65R1  
02 P225/60R1  
03 P255/60R1  
04 P215/65R1  
05 P215/65R1  
06 P225/60R1  
07 P215/65R1  
08 P215/65R1  
09 P215/65R1  
10 P215/65R1  
11 P215/65R1  
12 P225/60R1  
13 P215/65R1  
14 P225/60R1  
15 P215/65R1  
16 P225/60R1  
17 P215/65R1  
18 P215/65SR  
19 P215/65HR

MODIFY  
#-Qty  
(F9), enter  
J.M.K. TIRE - BLM

GOOD YEAR Assurance TripleTred  
Assurance TripleTred  
Nonabrasive Tire For ANY Weather Condition  
Assurance TripleTred Technology has three unique tread zones for superior traction in ANY weather. [Click here](#) to visit the GoodYear Assurance featuring TripleTred Technology website.

FEATURES	BENEFITS
2000 Mile Tread Life Limited Warranty	Overlaid sipes and deep grooves
33.3 Mile with reinforcing tread pattern	Creates power grip on your road
Water Zone with deep sipes and sipes	Prevents water off the road and away from the tire
Safe Dry Zone with deep sipes and sipes	Confined tread pattern around corner, corner and accelerated road to dry pavement

Size	Service Description	Balance	Approved Ret. MSRP	Price	MSRP	Q.D.	Tread	Max. Load	MSRP	Find a Dealer
P215/65R15	95H LR PERF VR	P/S BLK	LR=B	0	0	70.99	\$376.72			
P225/60R15	95V LR PERF VR	P/S BLK	LR=B	0	0	94.99	\$479.44			
P215/65R15	95S LAR P TOUR	P/S BW	LR=B	0	0	72.99	\$385.28			
P215/65SR15	ARM TRU-TRAC	P/A RWL	LR=B	0	0	83.99	\$432.36			
P215/65HR15	95H BFG CMP TA	P/S RWL	LR=B	0	0	133.99	\$646.36			

OE603 02.06(12) JMK T10-Aug-2005 2:49 PM N

OE603 - Quote  
Size Cat: E56 Qty: 4 Const: ALL SW/BC: ALL /ALL VS: R SP: 03 .05 90 91\*

01  
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15 P215/65R15 95H LR PERF VR P/S BLK LR=B 0 0 70.99 \$376.72  
16 P225/60R15 95V LR PERF VR P/S BLK LR=B 0 0 94.99 \$479.44  
17 P215/65R15 95S LAR P TOUR P/S BW LR=B 0 0 72.99 \$385.28  
18 P215/65SR15 ARM TRU-TRAC P/A RWL LR=B 0 0 83.99 \$432.36  
19 P215/65HR15 95H BFG CMP TA P/S RWL LR=B 0 0 133.99 \$646.36

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(F9), enter LETTER or move to option # and EXEC, F13=REDEFINE, F11=MORE, 99=END  
J.M.K. TIRE - BLM

GOOD YEAR Assurance Comfortred  
Assurance Comfortred  
Assurance featuring Comfortred Technology by Goodyear  
Assurance 33.3 Mile tread life is available exclusively for destination country, quantity and product of retail. Assurance featuring sipes is sipes and sipes, following the latest test. [Click here](#) to visit the GoodYear Assurance featuring Comfortred Technology website.

GOOD YEAR Assurance TripleTred  
Assurance TripleTred  
Nonabrasive Tire For ANY Weather Condition  
Assurance TripleTred Technology has three unique tread zones for superior traction in ANY weather. [Click here](#) to visit the GoodYear Assurance featuring TripleTred Technology website.

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2000 Mile Tread Life Limited Warranty	Overlaid sipes and deep grooves
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OE603 02.06(12) JMK T10-Aug-2005 2:49 PM N

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Description		SW/BC	Q/A	Q/C	FET	SELL\$	Total\$\$	LOC			
01	P215/65R15	95H	BST HP41	P/S	OWL	LR=B	-1	1		96.99	\$488.00
02	P225/60R15	95H	BST HP41	P/S	OWL	LR=B	0	0		100.99	\$505.12
03	P255/60R15	85H	BST HP41	P/S	OWL	LR=B	0	0		107.99	\$535.08
04	P215/65R15	95H	BST TURNZ H	P/S	BLK	LR=C	0	0		109.99	\$543.64
05	P215/65R15	95S	BST TURNZ S	P/S	BLK	LR=B	0	0		90.00	\$458.08
06	P225/60R15	91V	BST TURNZ V	P/S	BLK	LR=B	0	0		152.99	\$727.68
07	P215/65R15	95S	DOU GRAN TRAC B	RWL	LR=B	LR=B	0	0		51.99	\$295.40
<u>08</u>	P215/65R15	95T	ASSUR COMFORTRD	BSL	LR=S	LR=S	0	0		94.99	\$479.44
<u>09</u>	P215/65R15	95H	ASSURANCE TRIPL	BSL	LR=S	LR=S	0	0		94.99	\$479.44
10	P215/65R15	95S	GYR EAG GA	P/S	BSL	LR=B	0	0		115.99	\$569.32
11	P225/60R15	95S	LR PERF GT	P/S	BLK	LR=B	-1	0		68.99	\$368.16
12	P215/65R15	95S	LR PERF GT	P/S	RWL	LR=B	0	0		65.99	\$355.32
13	P225/60R15	95H	LR PERF HR	P/S	BSL	LR=B	0	0		72.99	\$385.28
14	P215/65R15	95H	LR PERF HR	P/S	BSL	LR=B	0	0		70.99	\$376.72
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16	P215/65R15	95S	LAR P TOUR	P/S	WW	LR=B	0	0		72.99	\$385.28
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<u>18</u>	P215/65TR15	92T	MIC HYDROEDGE	BLK	LR=B	LR=B	0	0		162.99	\$770.48
<u>19</u>	P215/65SR15	95S	MIC SYMMETRY	BLK	LR=B	LR=B	0	0		162.99	\$770.48

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 (F9), enter LETTER or move to option # and EXEC, F13=REDEFINE,F11=MORE,99=END

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# Examples

Use Sq# to Sel, Sq# Item#

1	JRHP41H5/212B	96.99
2	JRTURH/5/212B	109.99 5%
3	JRTURH/5/212B	90.00 5%
4	JRWS15/5/212B	
5	DITRAC55/212B	
6	GDYRASSURANCE	2
7	GDYRASSURCOMP	51.99 25%
8	GREGAS/5/212B	94.99
9	L011590	94.99
10	L081568	1
11	L092568	115.99 25%
12	MICHARMO/5215	72.99
13	MICHYDRO/5215	65.99
14	MICSYME/5215	70.99
		162.99
		162.99
		162.99

16-Aug-2005

17	P215/65SR15 95S MIC HARMONY	BLK	LR=B	0	0	162.99	\$770.48
18	P215/65TR15 92T MIC HYDROEDGE	BLK	LR=B	0	0	162.99	\$770.48
19	P215/65SR15 95S MIC SYMMETRY	BLK	LR=B	0	0	162.99	\$770.48

**MODIFY**    **SELECT and DISPLAY**    **PROCESS**    **CHOICE#**  
 #-Qty    P-Price C-Compar, L-Loc, O-OnOrdr Q-Quote, S-Sell, E-Estimate  
 (F9), enter LETTER or move to option # and EXEC, F13=REDEFINE, F11=MORE, 99=END  
 J.M.K. TIRE - BLM    OE603 02.06(12) JMK T16-Aug-2005 9:53 AM N